

# 2020 Initiatives Proposal Form

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, then email a copy to [W](#)  
[wide impact](#)

- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- Realistic outcomes identified
- Assessment measures specified

Please

Strategic Theme (choose one)	
	Learning
	Engagement
	Global Perspectives
	Sustainability

Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) in any themes	
Learning	
Deliver high value-added learning experiences and promote scholarly activity (S1)	Reward scholarly applications (ER2)

Promote liberal arts ideal to devl-nTc 10t d32 113n 674.ev-24.3(ot)-8.1(e)-7.9ealor

The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.

**Narrative Summary of Project**

**Assessment Plan: What are your anticipated outcomes and specific measurements for success?**

**Budget Summary**

Item	FY201 July 1, 201 – June 30, 201	FY201 July 1, 201 – June 30, 201	FY201 July 1, 201 – June 30, 201	Notes/Comments (stipends, supplies, hospitality, etc.)
1.				
2.				
3.				
4.				
5.				
6.				

\_\_\_\_\_ ) is the world's largest and leading association dedicated to international education and exchange. It aspires to an environment in which every student and scholar seeking the benefits of international education finds a path, and every institution of higher education integrates international perspectives into its teaching, research, and service missions. NAFSA also aspires to enlightened international relations, a globally engaged citizenry, and a more peaceful world. Its annual conference -- one of the largest global events ever within international education -- usually attracts more than 9,000

\_\_\_\_\_).

A small group of Stockton faculty and staff members participated in previous NAFSA conferences and found the experience extremely rewarding and exceptional. NAFSA 2018 Annual Conference & Expo will be held in Philadelphia on May 17-19, 2018. Since the proximity of the conference makes the attendance of Stockton students a feasible option, we propose this project to take advantage of this great opportunity to develop Stockton's global learning and engagement.

#### Purpose/Goals:

Collaborating with multiple programs and offices in both Academic and Student Affairs, this project aims to

1. Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills;
2. Establish potential collaborations on designing and promoting projects for the 4Cs Collaborative Global Learning Modules to further globalizing the curriculum at Stockton;

3. Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

Activities:

This proposal includes taking fifteen (15) students who will be enrolled in a spring 2018 subterm B course entitled Topics and Trends of Global Learning to NAFSA 2018 from May 27, 2018 at the conclusion of the course. This course will prepare the students to participate in the plenary lectures and sessions on global learning at the conference. In addition, we also hope to receive funding to host a booth in the exhibition hall at the conference which annually attracts approximately 10,000 attendees from all over the world.

We will collaborate with the following Academic and Student Affairs programs/offices and their involvement and responsibilities are listed below:

- x The Global Studies Minor (GSM)
  - o We will invite faculty who teach the GSM courses to announce this opportunity in their courses and encourage students to enroll in the course,
  - o The project leaders and students will work with GSM to offer a globalization lecture on topics and trends of global learning along with sharing their NAFSA experience
- x Office of Service Learning
  - o We will work with the Office of Service Learning to prepare and train students for the service learning project in the course
  - o We will employ a pre and post assessment developed by the Office of Service-Learning to evaluate student understanding and growth during the project
- x Office of University Relations and Marketing
  - o We will work with Office of University Relations and Marketing to prepare and train students on using social media to broadcast Stockton during NAFSA 2018
  - o We will borrow portable devices to show students' NAFSA experience on Stockton's YouTube channel, Snapchat, or Instagram accounts
  - o We will work with Graphics on designing flyers for Stockton booth
  - o We will work with Media on writing an article for the Stockton Times
  - o Following the conference, the social media productions will be broadcast on Stockton's YouTube channel, websites, etc
- x Office of Student Development
  - o We will work with Office of Student Development on organizing a session in the Multicultural Month (October 2018) to share students' experience
  - o We will work with them on developing a training session on developing students' leadership skills

- o We will work with them on writing a series of articles for The Argo
- x Office of Global Engagement
  - o We will work with Office of Global Engagement (Office of the Provost) to publicize the students' experiences at NAFSA to encourage students to seek global opportunities while at Stockton
  - o The material will be shared during next year's International Education Week.
- x Office of Admission
  - o We will disseminate Stockton admission materials at NAFSA to publicize Stockton as a place where students can receive a global education
- x Office of Residential Life
  - o We will distribute information to NAFSA about the Residential Life services available at Stockton
- x The Wellness Center
  - o We will work with the Wellness Center to prepare materials to distribute at NAFSA outlining the support services offered at Stockton

All the participating students will be required to enroll in a ~~term~~ B course in spring 2018 Topics and Trends of Global Learning. In this course, they will read materials and discuss about the latest trends and topics of global learning and strategies to develop effective intercultural communication. They are also required to

x





1. \$6,000 (\$400 per student x 15 students): student conference registration (\$315 per student for early bird rate) and meals (\$12 lunch + \$5 incidental expense / student / day x 5 days)
2. \$6,000: Stockton Exhibition Booth (see the NAFSA 2018 Expo Prospectus at [http://www.nafsa.org/ /File/ /ac18/2018\\_exhibitor\\_prospectus.pdf](http://www.nafsa.org/File/ /ac18/2018_exhibitor_prospectus.pdf))
3. \$500: Other expenses including printing, Stockton van parking, etc.