Today, the Office of External Affairs launched a new streamlined Service Request form to make it easier for faculty and staff to request services across various departments, including marketing & advertising, graphics, web communications, news & media relations and social media.

"We now have a user-friendly, all-in-one tool for clients to request our services," said Geoffrey Pettifer, director of Marketing Communications.

External Affairs provides graphic design, advertising, web design, publicity and social media setup and consulting.

"The new form will enable clients to think on a larger scale. Someone may need updates to a poster, but when they get to the form, they II see that they can also request a new web banner, a Facebook post and a press release," Pettifer added.

