

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Richard Stockton College of NJ, Zogby International to Collaborate

Joint Research Agreement Reached

For Immediate Release

Monday, May 03, 2010

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Galloway Township , NJ- The Richard Stockton College of New Jersey and Zogby International have entered into a joint research agreement to conduct statistically-based polling and other research projects.

The College, which engaged Zogby for several years on public opinion polls related to political races and tourism issues, plans on working with Zogby on a number of mutually beneficial projects. Earlier Stockton/ Zogby polls correctly predicted winners in the last presidential and congressional elections in New Jersey, as well as numerous local legislative races. On the tourism side, the polls examined and measured consumer awareness and attitudes toward the

