## Stockton Launches Car -Sharing Partnership On Campus With Zipcar

-continued from page 1 -

Participating members with smartphones, including iPhones and Android devices, may download the Zipcar mobile application to make reservations, lock and unlock the vehicles and honk the horn to help locate the vehicle. Reservations can also be made over the phone or on Zipcar's website.

"Together with Richard Stockton College, we're enabling this next generation of drivers to experience a new generation of cars and transportation in a way that is both convenient and cost-effective, not to mention fun," said Katelyn Lopresti, general manager for Zipcar University.

With the new Zipcar program available on campus, student organizations at Stockton also now have the opportunity to participate in the "Students with Drive" grant program sponsored by Zipcar and Ford Motor Company, which provides students with Zipcar membership and driving credit to support student organizations on campus.

Through the Students with Drive grant program, Ford and Zipcar will provide \$300,000 in grants to be awarded to student organizations at <u>eligible Zipcar colleges and universities</u>. The program is running now through April 2014 and will culminate with one student organization being awarded a grand prize of \$5,000 in Zipcar driving credit, \$10,000 in cash for the student organization to put toward its cause and \$10,000 in cash to be awarded to the student organization's school. For more information and to participate in the program, students can visit the "Students with Drive" tab on Zipcar's University Facebook page at www.facebook.com/ZipcarU.

Zipcar has established relationships with more than 300 universities across North America. For more information and how to become a member of Zipcar at Stockton College, please visit <u>www.zipcar.com/stockton</u>. Additional information and promotions can also being found by following @ZipcarU on Twitter.

## About Zipcar

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain and Austria. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and basimes(se) 8180/king [(cr)sTmatt,-\$ii)26(@)(402092276).6(The cout