

Experts: Most Jersey Shore Towns Can Expect Strong Tourism Season, While Atlantic City Moves to Diversify Its Economy

Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism's Jersey Shorecast

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people are working in the greater Philadelphia and New York areas, said Dr. Oliver
e, associate professor of Economics at Stockton. But "the local economy is in dire straits,"
e said.

osing of four casinos has created a perception that there is less to Atlantic City
are concerns that the city's financial condition might lead to bankruptcy, and the region's
orce certainly has less income to spend, noted Dr. Michael Busler, profes
es at Stockton University.

her shore resorts are seeing indicators of a strong tourist season.

ourism is "almost

billion industry and we continue to show growth" in the Cape market.

s account for \$2.7 billion, she said, and rentals, which are extending the season," are up 9
nt over last year, when they accounted for \$1.9 billion in income.

nd said the county is marketing to the Toronto market again, in addition to the Quebec
et, and new Air Canada flights from Toronto to Atlantic City International Airport are a plus.

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Tyrrell also noted that LIGHT issued its quarterly report on Atlantic City Tourism Performance Indicators today, which found that despite the closing of casinos in the last year, much of the gaming-related business remained “captured” in the Atlantic City market.

“Per property performance for the remaining casinos in the Atlantic City market increased,” the 2014 year-end report found. Click to read the [full report](#).

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