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THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Stockton's William J. Hughes Center Jersey Shorecast to Explore Outlook for NJ Tourism Season

Will Day Trippers, Vacationers and Gamblers Keep Us Out of the
Doldrums?

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Galloway Township, NJ - What's in store for the Jersey Shore?

Panelist Dr. Oliver Cooke received his Ph.D. from the University of Massachusetts Amherst. He now teaches macroeconomics, urban economics, U.S. economic history, and political economy at The Richard Stockton College of New Jersey. Dr. Cooke's first book, *Rethinking Municipal Privatization* (Routledge), was published in 2008, and he also authors the *South Jersey Economic Review*, a biannual electronic publication that analyzes economic conditions in South Jersey.

Panelist Diane Wieland has worked for the Cape May County Department of Tourism for 35 years and has been the director since 1996. The department is tasked with marketing Cape May County as a destination to domestic and international travel markets, including the coastal resorts of Ocean City to Cape May as well as Cape May County's mainland communities. Under her direction, the Department of Tourism has received numerous state, national, and international awards for marketing and promotion. Wieland also serves as Chairwoman of the Southern Shore Regional Destination Marketing Organization which consists of Cape May and Cumberland Counties.

Panelist Dr. Israel Posner has been a professor and administrator at The Richard Stockton College of New Jersey since 1973 and currently heads the Stockton Institute for Gaming Management. The Center has conducted numerous studies of the gaming industry and has trained over 15,000 casino employees. Dr. Posner did his undergraduate work at Brooklyn College in New York City and received his doctorate from Temple University in Philadelphia. He has more than 30 years of experience as a management consultant serving dozens of private and public sector organizations throughout the country. He and his colleague Dr. Brian Tyrrell recently published a highly touted book *Casino Gaming in Atlantic City: A Thirty Year Retrospective*.

For the most up-to-date information regarding the Jersey Shorecast and future events, please visit the Hughes Center website www.stockton.edu/hughescenter. Space is limited, so please register by e-mail for the event at hughescenter@stockton.edu or call 609-626-3542.

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