Manahawkin Site Awarded Best Dressed Window in Paint the Town Pink Campaign

Stockton Wins in Meridian Health's Breast Cancer Awareness Campaign

For Immediate Release
Tuesday, July 16, 2013

Contact: **Susan Allen**
Office of News and Media Relations
Galloway Township, NJ 08205
Susan.Allen@stockton.edu
(609) 652-4790

Manahawkin, NJ- The Richard Stockton College of New Jersey's Manahawkin instructional site was awarded Best Dressed Window in Meridian Health's Paint the Town Pink window decorating contest.

Michael Poulson, an adjunct instructor in the School of Health Sciences, encouraged his students to find a service learning project for the spring semester. Michele Collins-Davies, operations manager at the Manahawkin site, suggested that the students get involved in Meridian Health's Paint the Town Pink campaign, an effort to promote annual mammography as critical in the early detection of breast cancer.

The students turned Stockton's Manahawkin building pink for the month of May by decorating the building's front windows. In addition to planning and implementing the pink décor, the students delivered "pink-your-business" decorating kits to area businesses on Bay Avenue. They also distributed "pink-your-car" kits to students, faculty, staff and community members.

Earlier this month, Randi Russell of Meridian Health came to the Manahawkin site with news that they had won Best Dressed Window. She hand delivered and presented Manahawkin staff members with a certificate recognizing their support and commitment to the campaign.

"The students involved were commuters. By participating, they felt a sense of community and had the opportunity to feel connected to the college and each other," explained Collins-Davies.

"Participating in projects outside of the classroom that compliment academics, make students feel a part of something big," she added.

More than 20 towns in Ocean and Monmouth counties participated in Paint the Town Pink, which began in 2007 to encourage early detection of breast cancer with mammograms. # # #