

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



For Immediate Release

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Atlantic City , NJ- Visitors from China are an increasingly large part of our tourism picture in the greater Atlantic City region. The rapid economic development in China has substantially

Dr. Ai Zhang, assistant professor of communications at Stockton College, will lead the seminar. Dr. Zhang, a native of China, came to the United States in 2003 to pursue higher education. She earned her master's and doctoral degrees in communications and public relations respectively from Syracuse University and the University of Maryland. Prior to coming to the U.S., Dr. Zhang had rich professional experiences in various sectors including NGOs, higher education and the public relations industry. Currently, she teaches communication, mass communication and public relations at Stockton College.

For more information and to register online for the seminar, please go to www.stockton.edu/hshs and click on "Browse Courses" for "Hospitality and Tourism Industry Continuing Education." To register by phone, please call 609-652-4227. Seating is limited, so please call if you need to reserve multiple seats for employees.

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