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The research project, The Brain's Response to Advertisements, is being conducted by Dr. Jessica Fleck, associate professor of Psychology, in conjunction with researchers from Temple University's Fox School of Business.

Dr. Fleck has been a member of the Psychology program at Stockton since 2006 and has conducted numerous research projects exploring brain health throughout the lifespan and the creative brain.

For more information or to participate, contact Dr. Jessica Fleck at 609-626-3489 or [Jessica.Fleck@stockton.edu](mailto:Jessica.Fleck@stockton.edu)

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