

Atlantic City Visitation Patterns Changing: Fewer Day Trips, More Occupied Rooms

Data Analysis by Lloyd D. Levenson Institute at Stockton College

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Visitors to the resort made 4.3 percent fewer trips in 2012 than in 2011, with the number of
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Overall in 2012, 87 percent of visitors arrived by personal auto, 9 percent by casino bus, 2 percent by transit bus, 1 percent by air and 1 percent by rail. The trend lines for modes of arrival were unchanged since 2005, when there were 27.9 million visit trips by automobile, Dr. Posner said.

For more information, contact Dr. Israel Posner, (posneri@stockton.edu) executive director, Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism at The Richard Stockton College of New Jersey (www.stockton.edu/levenson)

About the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism: The Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism (LIGHT) (www.stockton.edu/levenson<<http://www.stockton.edu/levenson>>) in The Richard Stockton College of New Jersey's School of Business provides a forum for the exploration of major trends facing the tourism, hospitality and casino gaming industries. LIGHT collects, analyzes and disseminates reliable information and helps generate scientific knowledge in support of these vital New Jersey industries.

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