

Lt. Gov. Kim Guadagno, Tourism Experts to Give Outlook on Coming Season at Jersey Shorecast

Lloyd D. Levenson Institute to Host Panel May 10 at Stockton Seaview

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Galloway, NJ – Lt. Gov. Kim Guadagno will address southern New Jersey's tourism and hospitality industry at the Jersey Shorecast hosted by the Lloyd D. Levenson Institute for Gaming, Hospitality and Tourism on May 10 at the Stockton Seaview Hotel and Golf Club.

The event features experts in tourism, marketing and economics from The Richard Stockton College of New Jersey and Atlantic, Cape May and Ocean counties. Panelists will discuss the outlook for the coming summer season and changes in the business climate.

Panelists include: Jeff Guaracino, chief communications and strategy officer, Atlantic City Alliance; Lori Peppenella, destination marketing director for the Long Beach Island Region at the Southern Ocean County Chamber of Commerce; Joseph Kelly, president of the Greater Atlantic City Chamber of Commerce; Dr. Oliver Cooke, associate professor of Economics at Stockton; Dr. Michael Busler, associate professor of Business Studies at Stockton and Diane Wieland, director of the Cape May County Department of Tourism. Dr. Israel Posner, executive director of the Lloyd D. Levenson Institute, will moderate the panel discussions.

Pinky Kravitz, radio talk show host on WOND for more than 50 years and columnist for The Press of Atlantic City, will be receiving the 2013 Distinguished Leadership Award from the Lloyd D. Levenson Institute. Kravitz has been a leader in promoting countless Atlantic City events, including the Atlantic City Salutes America's Armed Forces Boardwalk Parade, the Atlantic City Airshow and the return of the Miss America Pageant.

The Jersey Shorecast will be held from 8:30 a.m. till 10:30 a.m., with registration at 8 a.m. Pre-registration is required for the free public event. To pre-register, send e-mail to: LIGHT@stockton.edu with Jersey Shorecast in the subject line.