



Coastal municipalities defined as municipalities where any part of it touches the ocean or the bay. Residents self-reported whether they live in a coastal municipality.

|   | 2023               |                                    |  |
|---|--------------------|------------------------------------|--|
|   | Statewide<br>n=592 | Coastal<br>municipalities<br>n=128 | Non-coastal<br>municipalities<br>n=452 |
| Very important that N.J. take action to combat climate change | 51%                | 43%                                | 52%                                    |
| Support wind turbines off the N.J. coast                      | 50%                | 40%                                | 53%                                    |



**Methodology**

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from September 16-26, 2023. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 92% of interviews were conducted on cell phones and 8% on landline phones. In terms of mode, 83% were reached via dialing and 17% were reached via text-to-web. A total of 592 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau ACS 2021 data for New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 4.0 percentage points at a 95% confidence level. MOE is higher for subsets.