

Stockton Poll: N.J. Residents Support Cannabis Sales, Mixed on Tourism

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Galloway, N.J. - As legal marijuana sales begin in New Jersey, a majority of adults would welcome dispensaries selling cannabis in their towns, and half would market it as a tourist attraction, according to a Stockton University Poll released today. But results do vary slightly by region.

Of the 640 state residents sampled in the poll, 56% said they would support dispensaries selling legal recreational marijuana in their towns, while 36% would oppose it and 8% are unsure. The poll was conducted for the William J. Hughes Center for Public Policy at Stockton University.

Half of all respondents (50%) said they would support a dispensary in their town, which according to the poll, is a significant increase from the 2018 poll when only 36% of respondents supported a dispensary in their town.

The Stockton Poll found one product sale that state residents clearly disapprove of: unregulated, over-the-counter sale of hemp products used by some to get high. Two-thirds (67%) opposed such unregulated sales of hemp, which is a legal product, while 28% supported it and 4% were unsure.

Responses remained consistent and varied little across gender, racial and other demographic categories, said Alyssa Maurice, research associate for the Hughes Center.

Full poll results are at [Stockton.edu/hughes-center](https://stockton.edu/hughes-center)

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy April 4-13, 2022. Live interviewers who are mostly Stockton University students called cell phones and landlines from the Stockton University campus. Opinion Services supplemented a portion of the fieldwork. Overall, 88 percent of interviews were conducted on cell phones and 12 percent on landline phones. A total of 640 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample. Data are weighted based on U.S. Census Bureau American Community Survey data for New Jersey on variables of age, race, ethnicity, education level, sex, and region. The poll's margin of error is +/- 3.8 percentage points at a 95 percent confidence level. MOE is higher for subsets.

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Media contact:

Diane D'Amico #

