

Stockton Poll: Christie Holds 24 -Point Lead Over Buono

For Immediate Release

Wednesday, October 30, 2013

Contact: Maryjane Briant
News and TÍ ^αφ^ý U¶§ª„ÒGÁ© 8°J- .WG2tiÀ :*&MÑÐN p+²â ¼jf•Q Ú ±-^= ‡V Ê•G?©kÅ È7 PJ

to 32 percent, including voters who lean toward
they are undecided, and another 4 percent refuse
Poll, released Oct. 10, found the governor ahead

has never reached the 33 percent mark. The
consistently in the mid-50s to low 60s and
nor leads across multiple demographic

-continued from page 1 -

The latest statewide poll was conducted with 804 likely New Jersey voters from Oct. 23-28, 2013. Interviewers calling live from The Richard Stockton College of New Jersey campus called both land lines and cell phones. The survey has a margin of error of +/-3.5 percent. The Stockton Polling Institute is part of the William J. Hughes Center for Public Policy at Stockton College.

“Even if all of the undecideds break for Senator Buono, Governor Christie still leads by landslide proportions,” said Daniel J. Douglas, director of the Hughes Center.

Buono still struggles with name recognition; more than one-third (35 percent) are unfamiliar with Buono and only 33 percent view her favorably.

However, the governor is known by 97 percent of respondents and 67 percent have a somewhat or very favorable opinion of him. Sixty-two percent rate Christie’s job performance as excellent or good, with 36 percent rating it as fair or poor.

Despite his popularity, Christie appears to have limited coattails potential. Twenty-seven percent say a legislative candidate endorsement by Christie would make them more likely to vote for that candidate, while 25 percent would be less likely to be swayed and 43 percent say the endorsement would make no difference. Christie has made little progress in extending his popularity down the ballot; in September, only 29 percent said his endorsement would influence their legislative vote.

This poll was conducted before the Christie campaign announced he would actively campaign for and spend money on selected legislative campaigns.

Regarding the recent budget showdown in Washington that resulted in the federal government being closed, 44 percent of New Jersey voters hold mainly Republicans in Congress responsible for the shutdown. Twenty-seven percent hold President Obama mainly responsible, and 4 percent blame Democrats in Congress, with 22 percent saying all three are equally responsible.

-more -

-continued from page 2 -

In terms of next year's congressional elections, 37

-continued from page 3 -

chance of joining the sample because of random selection. The survey has a margin of error of +/-