

## **Meadowlands Matters**

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## Poll finds Giants, Jets fans better educated than Eagles fans

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New Jersey football fans are more affluent and better educated than non-football fans, according to a poll released today by the Lloyd D. Levenson Institute of Gaming, Hospitality an

Philadelphia fans have attended county college, and the percentage of fans who have attended at least some college is statistically equal at 73-71 percent.

"These numbers reflect the demographic differences between the North Jersey and South Jersey regions," Dr. Posner said. "People living closer to Philadelphia are more likely to be Eagles fans. South Jersey tends to have lower household incomes and education levels than the more urbanized north."

In keeping with the blue-collar reputation of Eagles followers, Philadelphia fans are more likely to identify themselves as gamblers, with 60 percent saying they have gambled in some form in the last 12 months compared to 49 percent of New York fans.

"Eagles fans will point to their team's win-loss record as their most important statistic," Dr. Posner said.

Statewide, football fans are more likely to be gamblers than non-fans, 53 percent to 38 percent. And New Jersey likes football; 75 percent can identify a favorite team, including 83 percent of men. But it's not a guys-only club, with 68 percent of women saying they root for a specific team.

Almost a third (31 percent) roots for th